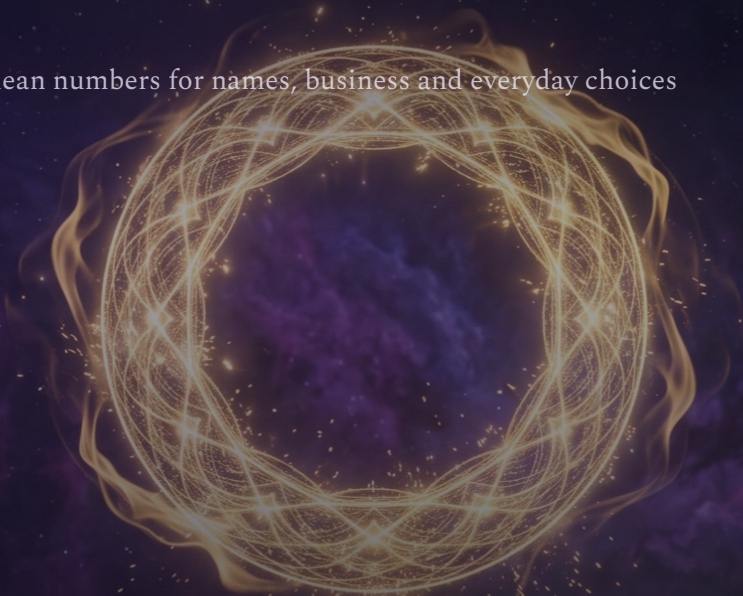


ANKSHAKTI

THE NUMEROLOGY HANDBOOK

Chaldean numbers for names, business and everyday choices



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THE NUMEROLOGY HANDBOOK

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Built by Flying Star Technologies, Mumbai, led by Niral Sura.

Numerology is a traditional belief system. Nothing in this book is a prediction, a guarantee or professional advice. Every calculation shown here is reproducible: the same name always gives the same number.

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BEFORE YOU BEGIN

Numerology is old, and it is a belief system rather than a science. This book does not ask you to accept it. It sets out the tables that Indian practitioners actually use, shows you exactly how a name becomes a number, and leaves the judgement to you.

Everything here is calculated, not asserted. Every number in these pages comes from the same engine that runs the free calculators at ankshakti.flyingstar.in, so if you check a name in the book and then check it on the site, the two will agree.

You will see two systems. Chaldean is older, based on the sound of a letter, and it keeps the compound total before reducing it. Pythagorean is the Western system, simpler, and it reduces straight to a single digit. Indian business practice leans on Chaldean, so that is what most of this book uses.

Where schools disagree, and they do, most visibly on Rahu (4) and Ketu (7), the book says so instead of picking a side quietly.

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CHAPTER ONE

HOW A NAME BECOMES A NUMBER

HOW A NAME BECOMES A NUMBER

Every letter carries a value. Add the values of a name, and you have its compound number. Reduce that by adding its digits until one digit remains, and you have its single number. That is the whole mechanism.

Two things surprise people. Spelling decides everything, not pronunciation, so Ishaan and Ishan are different numbers. And Chaldean has no 9 in its letter table: 9 was held sacred and appears only as a total.

CHALDEAN	
1	A I J Q Y
2	B K R
3	C G L S
4	D M T
5	E H N X
6	U V W
7	O Z
8	F P

PYTHAGOREAN	
1	A J S
2	B K T
3	C L U
4	D M V
5	E N W
6	F O X
7	G P Y
8	H Q Z
9	I R

Digits in a name count at face value, so the 3 in Studio 3 adds 3. Spaces, hyphens, apostrophes and full stops are ignored, which is why Haldiram's and Haldirams total the same.

WORKED EXAMPLE	
L A K S H M I	6
3 1 2 3 5 4 1	

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CHAPTER TWO

THE NINE NUMBERS

THE NINE NUMBERS

Each number is ruled by a planet, and the planet is what practitioners are really reading. The rating out of 10 in these pages is a business rating: how the number is regarded for trade, not how good it is for a person.

	PLANET	READS AS	BUSINESS
1	Sun	The Leader	9/10
2	Moon	The Diplomat	5/10
3	Jupiter	The Expander	8/10
4	Rahu	The Maverick	4/10
5	Mercury	The Merchant	10/10
6	Venus	The Magnet	9/10
7	Ketu	The Mystic	4/10
8	Saturn	The Taskmaster	3/10
9	Mars	The Warrior	8/10

A high rating is not an instruction. A 5 name that clashes with your own numbers is still the wrong name, which is what chapter four is for.



1

THE LEADER

Sun · 9/10 for business · Powerhouse

A 1 name carries the Sun. It pushes a business to the front of its category: first mover, category creator, the brand others copy. Growth comes through visibility, bold launches and a founder who leads from the front.

IT BRINGS

- Authority and recognition
- Fast starts, strong launches
- Attracts backers and press

WATCH FOR

- Ego-driven decisions
- Weak at delegation, everything routes through the top

Best suited to: Startups, personal brands, innovation-led companies, anything that must be seen as number one.

Names that total 1: Tata (10), Infosys (28), Nykaa (10), Google (28), Coca-Cola (28).

Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 1: 10, 19, 28, 37, 46. Friendly to birth numbers 1, 2, 3, 5, 9; clashes with 4, 6, 7, 8.



2

THE DIPLOMAT

Moon · 5/10 for business · Mixed

A 2 name carries the Moon: intuitive, relationship-first, sensitive to mood. It builds loyal customers through care and partnership, but the Moon waxes and wanes, so revenue tends to move in cycles rather than a straight climb.

IT BRINGS

- Customer loyalty and trust
- Great for partnerships and service
- Reads the market's mood early

WATCH FOR

- Income fluctuates with cycles
- Indecision under pressure
- Too dependent on key relationships

Best suited to: Counselling, hospitality, childcare, matchmaking, partnership-led services.

Names that total 2: Flipkart (29). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 2: 11, 20, 29, 38, 47. Friendly to birth numbers 1, 2, 3, 9; clashes with 4, 5, 6, 7, 8.



3

THE EXPANDER

Jupiter · 8/10 for business · Strong

A 3 name carries Jupiter, the planet of growth and wisdom. It expands: more branches, more products, more students, more followers. Money follows knowledge here, so the brand grows fastest when it teaches, advises or publishes.

IT BRINGS

- Natural expansion energy
- Goodwill and reputation compound
- Strong for education and advice

WATCH FOR

- Spreads thin across too many ideas
- Overspends in good times

Best suited to: Education, publishing, consulting, finance, law, spiritual and wellness brands.

Names that total 3: Zomato (30), Microsoft (39). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 3: 12, 21, 30, 39, 48. Friendly to birth numbers 1, 3, 9.



4

THE MAVERICK

Rahu · 4/10 for business · Challenging

A 4 name carries Rahu: unconventional, sudden, electric. It can produce overnight breakthroughs and equally sudden reversals. Businesses under 4 break rules and disrupt markets, but stability has to be engineered because it does not come built in.

IT BRINGS

- Disruptive, original thinking
- Sudden windfalls and viral moments
- Thrives in tech and grey-area niches

WATCH FOR

- Unexpected setbacks and disputes
- Hard-won gains can reverse quickly
- Legal and compliance friction

Best suited to: Deep tech, R&D, unconventional products. Most Chaldean practitioners rename away from 4 for mainstream trade.

Names that total 4: Godrej (22), Zerodha (31), Nike (13). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 4: 13, 22, 31, 40, 49. Friendly to birth numbers 4, 6, 8; clashes with 1, 2, 9.



5

THE MERCHANT

Mercury · 10/10 for business · Powerhouse

A 5 name carries Mercury, the planet of commerce itself. This is the classic business number: fast turnover, constant communication, adaptability, and money that keeps moving. 5 recovers from setbacks quicker than any other number.

IT BRINGS

- Best number for trade and sales
- Adapts to any market shift
- Fast cash rotation, quick recovery

WATCH FOR

- Restless, changes course too often
- Can chase volume over depth

Best suited to: Retail, ecommerce, marketing, media, travel, brokerage, anything bought and sold at speed.

Names that total 5: Mahindra (23), Amul (14). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 5: 14, 23, 32, 41, 50. Friendly to birth numbers 2, 4, 5, 6, 8; clashes with 3, 9.



6

THE MAGNET

Venus · 9/10 for business · Powerhouse

A 6 name carries Venus: beauty, comfort, luxury and love. Customers do not just buy from a 6 brand, they get attached to it. It attracts money through desirability, design and word of mouth, and it ages gracefully.

IT BRINGS

- Customers fall in love with the brand
- Premium pricing feels natural
- Steady, family-like teams

WATCH FOR

- Overspends on aesthetics
- Comfort can slow ambition

Best suited to: Fashion, beauty, jewellery, food, interiors, hospitality, entertainment, luxury anything.

Names that total 6: Wipro (24), Bajaj (6), Titan (15), Dabur (15), Haldiram's (24), Asian Paints (33). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 6: 15, 24, 33, 42, 51. Friendly to birth numbers 4, 5, 6, 7, 8; clashes with 1, 3.



7

THE MYSTIC

Ketu · 4/10 for business · Challenging

A 7 name carries Ketu: research, depth, spirituality, detachment. It builds respect and expertise, but detachment is a strange energy for commerce, so 7 brands often win minds without winning wallets. Excellent for knowledge, difficult for volume trade.

IT BRINGS

- Deep expertise and originality
- Respected, quotable authority
- Strong for niche communities

WATCH FOR

- Weak mass-market pull
- Money interest comes and goes
- Feels aloof to casual buyers

Best suited to: Research labs, spiritual work, analytics, writing, specialist consulting.

Names that total 7: Reliance (25), Airtel (16), Maruti Suzuki (43), Apple (25), Amazon (25), Tesla (16). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 7: 16, 25, 34, 43, 52. Friendly to birth numbers 7, 9; clashes with 1, 2.



8

THE TASKMASTER

Saturn · 3/10 for business · Heavy

An 8 name carries Saturn: karma, delay, discipline, judgement. Saturn pays in full, but late, and only after testing you. Some of the world's biggest fortunes sit under 8, and so do the hardest struggles. Traditional Chaldean advice: do not choose 8 for a business name unless your birth numbers specifically support Saturn.

IT BRINGS

- Iron discipline and endurance
- Massive scale once matured
- Wins long games others quit

WATCH FOR

- Delays, obstacles, legal entanglements
- Success arrives late and costs heavily
- Amplifies any weakness in the foundation

Best suited to: Mining, real estate, heavy industry, and only with supporting birth numbers. Most practitioners rename.

Names that total 8: Swiggy (17). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 8: 17, 26, 35, 44. Friendly to birth numbers 4, 6, 7, 8; clashes with 1.



9

THE WARRIOR

Mars · 8/10 for business · Strong

A 9 name carries Mars: drive, courage, mass energy. It fights for market share and usually takes it. 9 connects with crowds, so it suits brands built for everyone rather than a niche, and it gives teams a fighting spirit that outworks competitors.

IT BRINGS

- Relentless execution energy
- Mass appeal, crowd connection
- Bounces back from any fight

WATCH FOR

- Burns out teams if unchecked
- Picks avoidable battles
- Impatience with slow processes

Best suited to: Sports, fitness, defence, engineering, mass consumer brands, causes and movements.

Names that total 9: Paytm (18). Calculated, not chosen: a strong number did not make these companies, and a weak one did not stop them.

Compounds that reduce to 9: 18, 27, 36, 45. Friendly to birth numbers 1, 3, 7, 9; clashes with 4, 8.

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CHAPTER THREE

THE COMPOUND NUMBERS

THE COMPOUND NUMBERS

The compound is the full total before reduction, and Chaldean numerology reads it as its own thing. Two names can reduce to the same single digit and carry completely different compounds. 17 and 26 both give 8, yet 17 is the Star of the Magi and 26 is the gravest warning in the table.

Compounds run from 10 to 52 in the classical list. Beyond 52, practitioners read the reduced number alone.

NO.	NAME	READS AS	→
10	The Wheel of Fortune	A name that rises and falls with its own plans. Honour and confidence, but fortune turns with the wheel, so keep reserves for the down-swing.	1
11	The Clenched Hand	Hidden dangers and trials that come through other people. Faith carries the name through, but guard against betrayal inside the business.	2
12	The Sacrifice	Risk of the business serving others' plans more than its own. Read every partnership contract twice.	3
13	Power and Change	Wrongly feared. 13 is upheaval that rewards those who adapt; genius energy if the business keeps reinventing itself.	4
14	Movement and Risk	Money moves fast in both directions. Excellent for trade and media, dangerous for speculation.	5
15	The Magnetic	A gift for attracting money, gifts and favours. Especially strong for luxury, beauty and persuasion businesses.	6
16	The Shattered Tower	Classic warning number: sudden collapse of what was built. Chaldean practitioners almost always respell a 16 name.	7
17	The Star of the Magi	The name outlives its founder. Long-term fame, reputation that compounds, peace after struggle.	8

THE COMPOUND NUMBERS, CONTINUED

NO.	NAME	READS AS	→
18	The Conflict	Struggles with competition, deception and hidden opposition. A hard number to trade under.	9
19	The Prince of Heaven	The sunrise number: success, honour and public recognition. One of the best compounds a name can total.	1
20	The Awakening	A call to purpose. Strong for mission-driven ventures, slower for pure profit plays.	2
21	The Crown of the Magi	Victory after effort. Advancement, honours and success that is earned and then kept.	3
22	The Good Man Blinded	As a Chaldean compound: illusion and misplaced trust. Audit partners and advisors. (As a Pythagorean final number, 22 is the Master Builder.)	4
23	The Royal Star of the Lion	The most fortunate business compound in Chaldean numerology. Success through help from superiors and protection from those in power.	5
24	Fortune's Favour	Gain through allies, seniors and people of rank. Doors open through relationships.	6
25	Strength from Trials	Success learned from early setbacks. The second attempt wins.	7
26	The Gravest Warning	Losses through partnerships, bad advice and speculation. The compound most often renamed away in business numerology.	8
27	The Sceptre	Authority and creative harvest. Work planted earlier pays through this name. Excellent for leadership brands.	9
28	The Contradiction	Wins that must be won twice. Protect everything legally; trusts placed carelessly get tested.	1
29	Uncertainties	Deception and unreliable allies around the venture. Verify everyone.	2

THE COMPOUND NUMBERS, CONTINUED

NO.	NAME	READS AS	→
30	The Thinker	Mental superiority over material push. Fine for consulting and strategy, cold for retail.	3
31	The Recluse	Self-contained and niche. Profitable in a specialist lane, isolated in a mass market.	4
32	The Communicator	Sways crowds. Powerful for consumer brands, if decisions stay with the founder rather than the committee.	5
33	Fortune's Favour, Amplified	The 24 energy raised: gain through love, loyalty and powerful friends.	6
34	Strength from Trials Echo	Carries the 25 energy: early setbacks that teach the business how to win.	7
35	The Gravest Warning Echo	Carries the 26 energy: losses through partners, bad advice and speculation.	8
36	The Sceptre Echo	Carries the 27 harvest energy: authority earned through prior work.	9
37	Fortunate Friendship	Luck through partnerships and public affection. Strong for consumer-facing names.	1
38	Uncertainties Echo	Carries the 29 energy: verify partners and paperwork.	2
39	The Thinker Echo	Carries the 30 energy: strategy and intellect ahead of sales push.	3
40	The Recluse Echo	Carries the 31 energy: profitable in a specialist lane, lonely in a mass market.	4
41	The Communicator Echo	Carries the 32 energy: mass connection and persuasion.	5

THE COMPOUND NUMBERS, CONTINUED

NO.	NAME	READS AS	→
42	Fortune's Favour Echo	Carries the 24 energy: gain through allies and people of rank.	6
43	The Upheaval	Revolution and failed structures. A restless number to build under.	7
44	The Gravest Warning Echo	Carries the 26 energy: guard against losses through others.	8
45	The Sceptre Echo	Carries the 27 harvest energy at a larger scale.	9
46	Fortunate Friendship Echo	Carries the 37 energy: allies lift the name.	1
47	Uncertainties Echo	Carries the 29 energy: unreliable allies. Verify everyone before you sign.	2
48	The Thinker Echo	Carries the 30 energy: intellect first, commerce second.	3
49	The Recluse Echo	Carries the 31 energy: self-contained, strongest in a narrow niche.	4
50	The Communicator Echo	Carries the 32 energy: a name that sways crowds.	5
51	The Warrior Star	Sudden rise, military-grade momentum, and enemies to match. Strong but combative.	6
52	The Upheaval Echo	Carries the 43 energy: revolution and structures that fail under strain.	7

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CHAPTER FOUR

YOUR OWN NUMBERS

YOUR OWN NUMBERS

Two numbers come from your date of birth and never change. The mulank, or birth number, is the day of the month reduced to one digit. The bhagyank, or destiny number, adds every digit of the full date.

These decide whether a name suits you. A name whose planet is an enemy of either number is treated as a clash, however lucky that number looks on its own. It is why there is no single lucky number for everybody, and why any site that gives you one without asking your birth date is guessing.

Born 23 August 1990: mulank is $2 + 3 = 5$. Bhagyank is $2 + 3 + 0 + 8 + 1 + 9 + 9 + 0 = 32$, then $3 + 2 = 5$.

WHICH NUMBERS SUIT WHICH

Read your birth number down the left, and the name's number across the top. F is friendly, N is neutral, C is a clash.

	1	2	3	4	5	6	7	8	9
1	F	F	F	C	N	C	C	C	F
2	F	F	N	C	F	N	C	N	N
3	F	F	F	N	C	C	N	N	F
4	C	C	N	F	F	F	N	F	C
5	F	C	N	N	F	F	N	N	N
6	C	C	N	F	F	F	N	F	N
7	C	C	N	N	N	F	F	F	F
8	C	C	N	F	F	F	N	F	C
9	F	F	F	C	C	N	F	N	F

Rahu (4) and Ketu (7) are placed as common Indian numerology practice places them. Other schools order these two differently, so treat a neutral result as neutral rather than a warning.

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CHAPTER FIVE

CHOOSING A NAME FOR A BUSINESS

CHOOSING A NAME FOR A BUSINESS

Shortlist names you would be happy to trade under for years, then check each one. Keep the ones whose number suits your birth numbers and whose compound is not a caution reading. A name that fails both is easy to drop; a name that fails one is a judgement call.

If a name you love lands wrong, a one-letter change often moves it without changing how the name sounds. These are the moves that work.

- Double an interior letter: Flipkart becomes Fllipkart
- Drop one of a doubled pair
- Swap i and y, c and k, or s and z
- Add a, e, h or y at the end

Change the trading or brand name, not the registered company name. The registered name carries bank accounts, GST and contracts behind it, and changing it is a paperwork exercise with no numerological advantage over changing the name on the board.

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CHAPTER SIX

PHONES, VEHICLES, HOMES AND DATES

PHONES, VEHICLES, HOMES AND DATES

The same table reads more than names. A mobile number is all ten digits added and reduced. A vehicle number, in the common Indian practice, is the digits of the plate only, because the state and RTO letters are shared by thousands of vehicles. A flat number counts its letters too, so 4B and A-203 both have a total.

Dates work the other way round. A date suits you when the day of the month, reduced, is friendly to your mulank, and the full date total is friendly to your bhagyank. That is the basis of choosing a launch date, and it is numerology alone: it does not replace a panchang muhurat.

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CHAPTER SEVEN

NAMES BY NUMBER

NAMES BY NUMBER

A name is the one number a parent can still choose, since the birth date is fixed. These are rare names, each with a meaning checked against a published dictionary, grouped by the number their Chaldean spelling totals.

1 SUN

Revati last of the lunar asterisms
Stella star
Nova new
Celeste heavenly
Aurora dawn
Bhanu the sun; a ray of light
Sitanshu the moon
Mayukh a ray of light
Saptarshi the Big Dipper's seven stars
Ambar the sky

2 MOON

Arundhati a star; wife of sage Vasishtha
Arunima reddish glow
Prachi the east
Vivaswan the sun
Anshu a ray of light, sunbeam
Mudita pleased, delighted
Aparajita unconquered
Prashant calm, tranquil
Mridul soft, gentle
Vasant spring season

3 JUPITER

Sitara star
Anshuman radiant; the sun
Himanshu the moon
Pratyush morning, dawn
Mitra friend; the sun
Noor light

NAMES BY NUMBER, CONTINUED

4 RAHU

Jyotsna moonlight

Yamini night

Vidyut lightning

Orion a bright constellation

Maitri friendship

Sahas strength, power

Shail mountain

Pallav young sprout, new leaf

Utpal blue lotus

Hameer a night raga of Hindustani music

5 MERCURY

Phalguni a lunar mansion (nakshatra)

Divija celestial, heavenly

Shravan a lunar asterism; a monsoon month

Prabhat morning, daybreak

Som the moon

Roshan light, bright

Samata equality, equanimity

Kripa compassion

Kadamb the kadamba tree

Mainak mountain, son of Himavan

6 VENUS

Vishakha the sixteenth lunar asterism

Kaumudi moonlight

Vibha a ray of light, lustre

Abhijit a nakshatra; one who conquers

Pushya the eighth lunar asterism

Arka the sun; a ray of light

Nishith midnight

Nishant break of day

Antariksh sky, space

Nishtha firm faith, devotion

NAMES BY NUMBER, CONTINUED

7 KETU

- Dyuti** splendour, a ray of light
Indu the moon
Pragya knowledge, understanding
Anagha sinless, pure
Kaivalya liberation, absolute happiness
Tarang wave
Jalaj lotus, born of water
Malhar raga of the monsoon rains
Nalini lotus
Sahana a popular Carnatic raga

8 SATURN

- Krittika** the Pleiades star cluster
Saudamini lightning
Divakar the sun, maker of day
Dhriti firmness, steadiness
Karuna compassion
Ajey invincible
Meru sacred mountain at the world's centre
Mandar coral tree
Marut wind
Nirjhar waterfall

9 MARS

- Abha** light, splendour
Deepti light, lustre, splendour
Mrigank the moon
Vyom sky, heaven
Zia light
Sumedh wise, intelligent
Himadri the Himalaya, mountain of snow
Pushkar blue lotus; sacred lake
Pancham fifth note of the musical scale
Ambrish king celebrated as a great devotee

WHERE THESE TABLES CAME FROM

Numerology is not one tradition. What Indian practitioners call the Chaldean system is a set of letter values attributed to ancient Babylon, carried west and popularised in English by the Irish writer William John Warner, who published as Cheiro and died in 1936. His book on numbers is where most of the compound readings in chapter three come from, and the flavour of those readings, the Royal Star of the Lion, the Gravest Warning, is his.

The Pythagorean system is younger in its modern form, and simpler: the alphabet in order, A to I as 1 to 9, then repeating. It reached popular use through twentieth century American writers rather than through Pythagoras himself, whose school left no letter table of this kind.

In India the two sat down alongside an older habit of reading numbers through the nine planets, or navagraha, which is why every number in this book carries a planet. That is also where the friendships in chapter four come from: the planets have traditional friends and enemies, and a number inherits them.

Knowing this changes how you read a verdict. A compound warning is a line from a century-old English book, not a law. A planetary clash is a relationship between planets, applied to letters. Useful as a way of thinking, and not the same thing as evidence.

FIVE THINGS PEOPLE GET WRONG

1 PRONUNCIATION DECIDES THE NUMBER

It does not. The written spelling decides it, letter by letter. Ishaan and Ishan sound alike and total differently, which is exactly why one-letter corrections work at all.

2 A LUCKY NUMBER IS LUCKY FOR EVERYBODY

The most common mistake. 5 is the strongest trade number in general and still the wrong choice for a founder whose own numbers clash with it. The birth date comes first.

3 CHANGE THE REGISTERED COMPANY NAME

Rarely necessary. The name customers see is the one being read. Changing the registered entity moves bank accounts, GST and contracts for no numerological gain.

4 A CAUTION COMPOUND MEANS THE BUSINESS WILL FAIL

It means the tradition attaches a warning to that total. Plenty of large companies carry caution compounds. Read it as a note about what to watch, not a verdict.

5 MORE LETTERS, MORE POWER

Length is not strength. A long name simply has more letters to add. What matters is the total it lands on and whether that total suits the owner.

TRY IT YOURSELF

Cover the answers at the back. Use the Chaldean table from chapter one:

A I J Q Y are 1, B K R are 2, C G L S are 3, D M T are 4, E H N X are 5, U
V W are 6, O Z are 7, F P are 8. Digits count at face value.

SUNRISE TRADERS

MEERA EXPORTS

KAVYA STUDIO

NIRVAN FOODS

ORBIT LOGISTICS

ZAARA JEWELS

If your total differs by a small amount, check for a letter counted twice, or an O read as a zero. O is 7.

ANSWERS

NAME	WORKING	TOTAL	NUMBER
Sunrise Traders	$3 + 6 + 5 + 2 + 1 + 3 + 5 + 4 + 2 + 1 + 4 + 5 + 2 + 3$	46	1
Meera Exports	$4 + 5 + 5 + 2 + 1 + 5 + 5 + 8 + 7 + 2 + 4 + 3$	51	6
Kavya Studio	$2 + 1 + 6 + 1 + 1 + 3 + 4 + 6 + 4 + 1 + 7$	36	9
Nirvan Foods	$5 + 1 + 2 + 6 + 1 + 5 + 8 + 7 + 7 + 4 + 3$	49	4
Orbit Logistics	$7 + 2 + 2 + 1 + 4 + 3 + 7 + 3 + 1 + 3 + 4 + 1 + 3 + 3$	44	8
Zaara Jewels	$7 + 1 + 1 + 2 + 1 + 1 + 5 + 6 + 5 + 3 + 3$	35	8

Sunrise Traders totals 46, a 1. If that number did not suit the owner, these are the one-letter spellings the engine would offer instead: Zunrise Traders (5), Sunrize Traders (5), Sunrise Tradders (5). Each one changes a single letter and nothing else.

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CHAPTER EIGHT

WORKSHEETS

WORKSHEETS

Print these pages, or copy them into a notebook. The calculators at ankshakti.flyingstar.in will do the arithmetic if you would rather not.

YOUR NUMBERS

Date of birth _____

Mulank (day, reduced) _____

Bhagyank (whole date, reduced) _____

Numbers friendly to both _____

Numbers to avoid _____

NAME SHORTLIST

NAME	COMPOUND	NUMBER	SUITS ME
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DATES WORTH KEEPING

DATE	DAY NUMBER	DATE TOTAL	FOR WHAT

NOTES

WHY THIS BOOK EXISTS

This book started as a question we could not answer.

We build websites and online stores. Every build begins the same way: a founder tells us the name, and we go looking for the domain. And again and again, before the domain was even checked, the same sentence came back. Let me get the number checked first.

Sometimes it was a father-in-law with a chart. Sometimes a numerologist on a phone call. Sometimes the founder themselves, typing the name into whichever website came up first. The answers rarely matched. One site would say the name totalled 24, another 23, and neither would show its working. A spelling would be suggested with no reason attached. Then the founder would ask us what we thought, and the honest answer was that we had no way of telling whether any of it had been calculated correctly at all.

So we built a calculator for ourselves. Just the Chaldean table, the totals, and the working shown on screen, so at least the arithmetic could be checked. It turned out that was the part nobody was showing.

WHY THIS BOOK EXISTS, CONTINUED

Clients started asking for the link. Then their friends did. The calculator became nine calculators, then a site, and the questions that kept arriving in our inbox became this book.

None of this makes numerology true. It stays a traditional belief system, and this book says so on every page where it matters. But if you are going to check a name, the least you deserve is to see how the number was reached, and to know that the same name will give you the same answer tomorrow.

That is all AnkShakti is: the arithmetic, in the open, for free.

ANKSHAKTI

WHO MADE THIS

AnkShakti is built by Flying Star Technologies, a web and SEO team in Mumbai working since 2012, led by Niral Sura. We build websites and online stores and get them found on Google.

The calculators are free and carry no advertising. This book is free too, and you are welcome to pass it on, print it, or send it to anyone who would enjoy it.

If the name you settle on needs a website behind it, that is the part we do.

CHECK ANY NAME IN SECONDS

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